



## **Cape West Coast Biosphere Reserve**

### **Vacancy - Trails Manager (Re-advertisement)**

### **Limited duration contract Based in Yzerfontein**

The CWCBR is a Non Profit Company that aims to implement sustainable development principles along the West Coast in addition to integrating rapid growth with biodiversity and heritage conservation. The challenging vacancy of Trails Manager is available on a one year contract. Annual salary: (R96 000 – R120 000).

#### **Key Performance areas include:**

- Implementation of the trails heritage route project plan as contractually defined
- Marketing of the CWCBR Trails Product in social and printed media
- Guiding and coordination of bookings and trail guides
- Liaison with relevant landowners and service providers for constant product development
- Executing any trails related tasks as required by CWCBR management
- Budgeting and monthly reporting

#### **Minimum Requirements:**

- FGASA endorsed guiding qualification, valid driver's license and PDP
- Minimum of 1 year guiding experience and must be registered with DEAT as a Field Guide
- Minimum of 2 years project management experience
- Marketing experience is essential
- Strong administrative, human resources, and conflict resolution skills
- Well-developed computer skills
- Fluency in both English and Afrikaans is essential
- Local knowledge of Cape West Coast biodiversity and culture will be beneficial

Concise CV's no longer than 4 pages must be sent to [info@capebiosphere.co.za](mailto:info@capebiosphere.co.za) or P.O. Box 283 Darling 7345 by 8 March 2016. No late applications will be considered. Applicants who have not been contacted by 11 March must accept that their applications were unsuccessful.

**For enquiries contact: 071 675 8355 or 022 125 0050**