



IMVELISI

Developing Enviropreneurs

Call for applications

Do you want to learn more about the opportunities in the Biodiversity Economy?

Are you passionate about water and overall environmental sustainability?

Are you keen to know about entrepreneurial opportunities in environmental sustainability?

Is developing your green idea into a profitable enterprise at the centre of your ambitions for business?

Could a business workshop help to move you from the idea phase to operating a successful business?

If these questions resonate with you, then you should consider applying to attend this exciting initiative!

The **Department of Environmental Affairs (DEA)** invites you to a workshop where you can learn more about the National Biodiversity Economy Strategy for the bioprospecting/biotrade and wildlife industries, and the myriads of business opportunities waiting to be seized by aspiring and established business owners in the biodiversity space. These workshops will help you to think through the economic opportunities of the biodiversity economy and also understand the different support available for aspiring entrepreneurs.

In bringing about a focus on environmental entrepreneurship, DEA has partnered with GreenMatter and the Young Water Professionals (YWP-ZA) to run these workshops. These are organisations that operate as networks for supporting and developing young people in South Africa who are passionate about establishing careers and businesses in environmental sustainability. Focusing respectively on water and biodiversity, the YWP/GreenMatter team seeks to empower the next generation of innovators and entrepreneurs that are actively passionate about water and overall environmental sustainability in order to create employment opportunities while promoting the concept of sustainable livelihoods among South Africans. The **Imvelisi: Developing Enviropreneurs** is the **YWP-ZA/GreenMatter** programme that supports this entrepreneurship space.

Imvelisi 2016 is envisaged to have two phases. **Phase 1** is a pre-bootcamp roadshow, supported by DEA, focusing on generating awareness about entrepreneurship opportunities in water and biodiversity. It is also an opportunity to generate awareness about the Imvelisi Bootcamp call and how to approach the application process. **Phase 2** is the Imvelisi Bootcamp itself for successful applicants who meet key criteria. **This call is for Phase 1 – the pre-bootcamp roadshow.**

Important information for Applicants:

- Must be an out of school youth and 35 years or younger at the time of applying
- Must be able to communicate effectively in English
- Must be able to arrange own transport to and from the venue
- Must be available to attend a half-day workshop on ONE of the following dates:
 - KwaZulu-Natal, Durban: 5 September 2016
 - Free State, Bloemfontein: 9 September 2016
 - Limpopo, Polokwane: 10 October 2016
 - North West, Rustenburg: 17 October 2016

If you are interested in attending any of the above roadshow events, select a place and date that will be convenient to you by filling out the application form here:

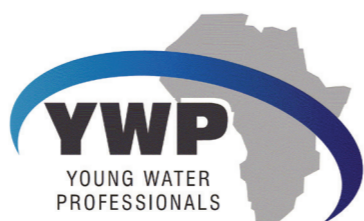
www.surveymonkey.com/r/ImvelisiRoadshows16

Applications should reach us by close of business on **Thursday, 4 August 2016**

For any queries, please contact PNaicker@environment.gov.za OR sibusiso@greenmatter.co.za OR shannan@wrc.org.za



environmental affairs
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GreenMatter^{ZA}